



Welcome

BANNER & WITCOFF 2011 CORPORATE INTELLECTUAL PROPERTY SEMINAR

FRIDAY, SEPTEMBER 23, 2011
8:00 A.M. - 4:30 P.M. CHICAGO, ILLINOIS

The University of Chicago
Gleacher Center
450 North Cityfront Plaza Drive
Chicago, IL 60611
312.464.8787

AGENDA

8:00 - 8:30 A.M.
Registration and Breakfast

8:30 - 8:35 A.M.
Welcome and Opening Remarks
Charles W. Shifley

8:35 - 9:25 A.M.
**Patent Damages: Recent Changes
and Related Strategies**
Erik S. Maurer, Christopher J. Renk

9:25 - 10:15 A.M.
**Expanding the Boundaries of
Trademark Protection:
From Trade Dress to
Non-Traditional Marks**
Marc S. Cooperman,
Helen Hill Minsker,
Anna L. King

10:15 - 10:30 A.M.
BREAK

10:30 - 11:30 A.M.
Why File in China?
John P. Iwanicki, Samson G. Yu
(Managing Partner, Kangxin
Partners, P.C.)

11:30 A.M. - 12:20 P.M.
**The Do's and Don'ts
of Functional Claiming**
Elizabeth Almeter, Brian J. Brisnehan

12:20 - 1:30 P.M.
LUNCH

1:30 - 3:15 P.M.
**First Inventor to File, Derivation Pro-
ceedings and Post-Grant
Review After Patent Reform: What You
Need to Know Now**
Matthew P. Becker, Gary D.
Fedorochko, Neil Trueman;
Moderator: Charles W. Shifley

3:15 - 3:30 P.M.
BREAK

3:30 - 4:30 P.M.
**I Can't Believe ICANN's gTLD
Liberalization is Almost Here: What
Should I Do Now?**
Richard S. Stockton

4:30 - 6:00 p.m.
RECEPTION

