

Corporate Intellectual Property Seminar

presented by **Banner & Witcoff, Ltd.**

Chicago, IL

October 11, 2002
9:00 am – 5:00 pm

PROGRAM INFORMATION & REGISTRATION INSIDE!

Topics Include:

- IP Asset Valuation
- Mining Competitive IP Intelligence
- IP Litigation: Minimizing Costs and Resolving Cases Quickly
- Making IP a Profit Center
- Coordinating International IP Prosecution and Litigation



BANNER & WITCOFF, LTD.
INTELLECTUAL PROPERTY LAW

www.bannerwitcoff.com

Speakers

Banner & Witcoff, Ltd.

Robert Altherr
Joseph Berghammer
Laura DeMoor
Patricia Hong
Dale Hoscheit
Robert Katz
Ernie Linek
Peter McDermott
Helen Hill Minsker
Jon Nelson
Wayne Porter
Chris Renk
Charles Shifley

Location

W Chicago City Center
172 West Adams at LaSalle
Chicago, IL 60603
312.332.1200

Program

Corporate IP Seminar | Chicago, IL | October 11, 2002
Seminar Moderator: Mark Banner

8:30am–9:00am
Registration & Breakfast

MORNING SESSION

9:00am–9:10am
Welcome and Announcements
Mark Banner

9:10am–10:00am
IP Asset Valuation
Joseph Berghammer

10:00am–10:45am
Mining Competitive IP Intelligence
Laura DeMoor

10:45am–11:00am
Break

11:00am–11:40am
*IP Litigation: Minimizing Costs
and Resolving Cases Quickly*
Charles Shifley

11:40am–1:00pm
*Panel Discussion: Corporate IP
Agreements & Making IP a Profit Center*
**Moderator: Robert Altherr,
Dale Hoscheit, Peter McDermott,
Jon Nelson**

1:00pm–2:00pm
Lunch
Remarks: Mark Banner

AFTERNOON SESSION
2:00pm–2:40pm
Trademarks in Cyberspace
Ernie Linek & Chris Renk

2:40pm–3:25pm
IP Audits and Due Diligence
Helen Hill Minsker

3:25pm–3:40pm
Break

3:40pm–4:10pm
Coordinating International IP
Jon Nelson

4:10pm–5:00pm
*Panel Discussion: Alternative Methods
for Protecting Your IP*
**Moderator: Patricia Hong,
Robert Katz, Wayne Porter**

5:00pm–6:30pm
Cocktail Reception

***Pending CLE**



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MAIL FORM & PAYMENT TO

Corporate IP Seminar

Banner & Witcoff, Ltd.

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Washington, DC 20001

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or 202.508.9299

Registration Form

NAME

ORGANIZATION

ADDRESS

CITY

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E-MAIL ADDRESS

Check enclosed \$ _____ \$100 per person, payable to **Banner & Witcoff, Ltd.**

Please call for complimentary arrangements 202.508.9246.

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Register early, space is limited.



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FIRST CLASS

For details and registration information please contact Joseph Berghammer or Charles Shifley in Chicago, at 312.715.1000.

Visit our website at www.bannerwitcoff.com/events/chicagoipseminar.cfm

Email us at info@bannerwitcoff.com