
57TH ANNUAL INTELLECTUAL PROPERTY LAW CONFERENCE
JOHN MARSHALL LAW SCHOOL
FEBRUARY 22, 2013

MORNING SESSIONS

8:00 – 8:45 a.m. Registration & Breakfast

8:45 – 9:00 a.m. Introduction & Welcome

John E. Corkery, *Dean, The John Marshall Law School, Chicago, Illinois*

Doris Estelle Long, *Director, Center for Intellectual Property Law,*

The John Marshall Law School, Chicago Illinois

The Honorable James F. Holderman – 2013 Conference Chair

Chief Judge, United States District Court Northern District of Illinois, Chicago, Illinois

9:00 a.m. – 12:30 p.m. Recent Developments in Intellectual Property Law

Moderator: Charles Shifley, *Banner & Witcoff, Chicago, Illinois*

Patents – Matthew J. May - *Banner & Witcoff Ltd., Chicago, Illinois*

Trademarks - Mark V.B. Partridge - *Partridge IP Law, Chicago, Illinois*

Copyrights – William H. Frankel – *Brinks, Hofer, Gilson & Lione, Chicago, Illinois*

Trade Secrets – R. Mark Halligan – *Nixon Peabody LLP, Chicago, Illinois*

Multi-District Legislation – The Honorable James F. Holderman - *Chief Judge,*

United States District Court Northern District of Illinois, Chicago, Illinois

12:30 – 1:45 p.m. Luncheon

The Standard Club, The Ballroom, 5th Floor

Speaker **Victoria Espinel** *Coordinator, Intellectual Property Enforcement, Office of Management and Budget*

AFTERNOON SESSIONS – PATENT ISSUES

Coordinators: Chief Judge James F. Holderman and Allan Sternstein

2:00 – 3:00 p.m. Proceeding Before the Patent Trial and Appeal Board

Moderator **Janet Pioli** – *Brinks, Hofer, Gilson & Lione, Chicago, Illinois*

- Panelists
1. **The Honorable James D. Smith** – *Chief Judge, United States Patent and Trademark Office, Board of Patent Appeals and Interferences, Arlington, Virginia*
 2. **The Honorable Michael P. Tierney** – *Lead Judge, United States Patent and Trademark Office, Board of Patent Appeals and Interferences, Arlington, Virginia*
 3. **Kelly Burris** – *Brinks, Hofer, Gilson & Lione, Chicago, Illinois*
 4. **Steve Zeller** – *Dykema Gossett, Chicago, Illinois*
 5. **The Honorable James F. Holderman** – *Chief Judge, United States District Court Northern District of Illinois, Chicago, Illinois*

3:00 to 3:50 p.m Proceeding Before the International Trade Commission

Moderator **Brent Hawkins** – *McDermott Will & Emery, Chicago, Illinois*

- Panelists
1. **Judge Theodore Essex** - *United States International Trade Commission, Washington, DC*
 2. **Marron Mahoney** – *Jones Day, Chicago, Illinois*
 3. **V. James Adduci II** – *Adduci Mastriani & Schaumberg, Washington DC*
 4. **Laura Beth Miller** - *Brinks, Hofer, Gilson & Lione, Chicago, Illinois*
 5. **Gregory Vogler** – *McAndrews Held & Malloy, Chicago, Illinois*

3:50 to 4:00 p.m Break

4:00 to 4:45 p.m Patent Eligible Subject Matter

Moderator **James Muraff** – *Neal, Gerber & Eisenberg, Chicago, Illinois*

- Panelists
1. **Erika Arner** - *Finnegan, Henderson, Farabow, Garrett & Dunner, Washington DC*
 2. **Professor Bernard Chao** – *Sturm College of Law, University of Denver*
 3. **Drew Hirshfeld** – *United States Patent & Trademark Office*
 4. **The Honorable James F. Holderman** – *Chief Judge, N.D. Ill.*

4:45 – 5:30 p.m. Patent Infringement Remedies Issues

Moderator **Allan Sternstein** – *Dykema Gossett, Chicago, Illinois*

- Panelists
1. **Timothy K. Sendek** – *Dykema Gossett, Chicago, Illinois*
 2. **Julianne M. Hartzell** – *Marshall, Gerstein, Borun, Chicago, Illinois*
 3. **Kristofer K. Swanson** – *PricewaterhouseCoopers, Chicago, Illinois*
 4. **The Honorable James F. Holderman** – *Chief Judge, N.D. Ill.*

AFTERNOON SESSIONS – TRADEMARK, COPYRIGHT, AND RELATED ISSUES

Coordinators: William T. McGrath

Moderator **Jonathan Jennings** – *Pattishall McAuliffe Newbury Hilliard & Geraldson, Chicago, Illinois*

2:00 - 2:45 p.m. International Trademark Filing Strategies for U.S. Companies
Laurel V. Dineff - *Dineff Trademark Law Ltd., Chicago, Illinois*

2:45 – 3:30 p.m. Cloud Computing
Aram D. Hermiz – *Intellectual Property and Strategic Initiatives, Accenture LLP, Chicago, Illinois*

3:30 – 3:45p.m. Break

3:45 – 4:30 p.m. Celebrities, Trademarks, and the First Amendment: The Line Between Commercial and Non-Commercial Speech – Checkbook Required??
Steven P. Mandell - *Mandell Menkes LLC, Chicago, Illinois*

4:30 – 5:15 p.m. Internet Defamation – Disclosing the Identity of Anonymous Persons in Online Libel Cases
William T. McGrath - *Davis McGrath LLC, Chicago, Illinois*