

*Invite You to Attend*

## **Two Sides of Patents: Getting Stronger Patents for Your Company and Alternative Ways to Defend Against Patent Litigation**

**Tuesday, February 18, 2014 - Suburban Breakfast Program**

**Thursday, February 20, 2014 - Repeat Downtown Lunch Program**

### **DESCRIPTION**

The seminar will provide insight and practical advice on creating strong patents for your company in an economical manner through use of invention harvesting sessions, inventor incentive programs, advanced patent prosecution practices and other tools. The seminar also will provide advice on alternative ways to defend against patent litigation through use of perimeter attacks on the opposition patent portfolio, early motions for summary judgment and settlements for non-monetary value

### **TIMES**

#### **February 18 - Suburban Breakfast Program**

7:30 am: Registration / Networking/Breakfast  
8:00 am: Presentation  
9:00 am: Q&A

#### **February 20 - Downtown Lunch Program**

11:45 am: Registration / Networking / Lunch  
12:15 pm: Presentation  
1:15 pm: Q&A

### **LOCATION**

#### **February 18 - Suburban Breakfast Program**

Gibsons Bar & Steakhouse Rosemont  
5464 N. River Road, Rosemont, IL 60018  
Phone: (847) 928-9900. Valet parking available.

#### **February 20 - Downtown Lunch Program**

University Club of Chicago - Millennium Room  
76 East Monroe Street, Chicago, IL 60603  
Phone: (312) 726-2840. Located on the 6th floor.  
Valet parking available.

### **MCLE**

ACC Chicago is an Approved Illinois CLE Provider. 1 General MCLE Hour for this program. Participants seeking MCLE credit must sign-in and provide their IL Bar number.

### **COST**

Attendance is complimentary but limited to ACC members, prospective ACC members and guests of the sponsor.

### **SPEAKERS**

**Joseph J. Berghammer, Principal Shareholder, Banner & Witcoff, Ltd., Chicago, IL** – Joe Berghammer assists clients in achieving their business goals through creative intellectual property solutions. In his prosecution practice, Mr. Berghammer has assisted numerous Fortune 100 companies in developing and augmenting their patent programs through the successful use of incentive programs and invention harvesting sessions. In his litigation practice, Mr. Berghammer has been successful before juries and Judges. Mr. Berghammer has seized the goods of infringers, obtained preliminary injunctions and succeeded in full trial of damages and permanent injunction. Mr. Berghammer also assists clients in “right-sizing” their litigation to achieve their business goals. In his counseling practice, Mr. Berghammer assists clients in the successful launch of new products, the analysis and navigation of competitive intellectual property threats and the development of strong intellectual property programs. Joe Berghammer is an adjunct professor in intellectual property litigation at the Northwestern Law School and previously served as an adjunct professor in intellectual property litigation at the Georgetown Law Center. He is a former Chair of the Board of Directors of the Wisconsin Bar Association Intellectual Property Law Section and is a founding member of the Intellectual Property Academy.

**Bradley J. Van Pelt, Shareholder, Banner & Witcoff, Ltd., Chicago, IL** – Brad Van Pelt concentrates on litigation, prosecution, and counseling in all areas of intellectual property. Brad has wide-ranging experience in prosecution and counseling and has also served on successful patent litigation teams in obtaining favorable rulings for clients. He has years of patent drafting experience in successfully obtaining patent rights in the mechanical, computer and business method arts. He was named to the 2014 Illinois Super Lawyers Rising Stars, which include only the top 5 percent of attorneys in the state. He often presents on various intellectual property topics, including quickly obtaining patent rights and the America Invents Act. Brad also served as a patent examiner at the USPTO and examined patent applications directed to the mechanical arts, in the automotive, transportation and power generation arts. Brad served in the chambers of the Honorable Richard Linn of the U.S. Court of Appeals for the Federal Circuit, which hears all patent appeals in the United States.

## **Register online at**

<https://thriva.activenetwork.com/Reg4/Form.aspx?IDTD=2457911&RF=2559362&mode=0>

**To set up your ACC Chicago registration account, please follow the site instructions as a "New User" upon your first visit. You will receive a confirmation at the end of your registration process.**

**Questions and Cancellations: [Chicago@acc.com](mailto:Chicago@acc.com)**

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