

BANNER & WITCOFF

2012 CORPORATE INTELLECTUAL PROPERTY SEMINAR



TOPICS INCLUDE:

- Rules for AIA Provisions Effective in September: What You Need to Know;
- Protecting & Enforcing Your User Experience;
- IP Litigation: The Evolution of Experts
- Emergency IP: Expediting the Granting of Patent Rights;
- Shall I Complain or Abstain About a Domain: Perspectives on Objecting to Proposed gTLDs; and
- Color and Other Rights: Updates to Trademark and Trade Dress.

FRIDAY, OCTOBER 19, 2012
8:30 A.M. - 4:30 P.M.
CHICAGO, ILLINOIS

YOU'RE INVITED!

Banner & Witcoff is an accredited CLE provider for Illinois MCLE.
If you require accreditation in other jurisdictions, please let us know.

BANNER & WITCOFF **2012** CORPORATE INTELLECTUAL PROPERTY SEMINAR

The University of Chicago Gleacher Center
450 North Cityfront Plaza Drive
Chicago, IL 60611
312.464.8787

AGENDA

OCTOBER 19, 2012

8:00 A.M. – 8:30 A.M.
REGISTRATION AND BREAKFAST

8:30 A.M. – 8:40 A.M.
Welcome and Opening Remarks
Charles W. Shifley

8:40 A.M. – 9:40 A.M.
IP Litigation: The Evolution of Experts
Christopher J. Renk, Erik S. Maurer

9:40 A.M. – 10:40 A.M.
Color and Other Rights: Updates to Trademark and Trade Dress Law
Helen Hill Minsker, Katherine L. Fink

10:40 A.M. – 11:00 A.M.
BREAK

11:00 A.M. – 12:15 P.M.
Rules for AIA Provisions Effective in September: What You Need to Know
Matthew P. Becker, Gary D. Fedorochko, Steve S. Chang

12:15 P.M. – 1:30 P.M.
LUNCH

1:30 P.M. – 2:00 P.M.
Emergency IP: Expediting the Granting of Patent Rights
Joseph J. Berghammer, Bradley J. Van Pelt

2:00 P.M. – 3:10 P.M.
Protecting and Enforcing Your User Experience
Robert S. Katz, Audra Eidem Heinze, Charles L. Mauro (Founder and President MauroNewMedia)

3:10 P.M. – 3:30 P.M.
BREAK

3:30 P.M. – 4:30 P.M.
Shall I Complain or Abstain About a Domain? Perspectives on Objecting to Proposed gTLDs
Richard S. Stockton, Victoria R. M. Webb

4:30 P.M. – 6:00 P.M.
RECEPTION

REGISTRATION

CORPORATE INTELLECTUAL PROPERTY SEMINAR

CHICAGO, IL | OCTOBER 19, 2012

4 EASY WAYS TO REGISTER!

1. ONLINE

Register online at www.bannerwitcoff.com/corporateipseminar2012

2. MAIL

Send the completed registration form to:

Corporate IP Seminar
c/o Chris Hummel
Banner & Witcoff, Ltd.
1100 13th Street NW, Suite 1200
Washington, DC 20005

3. E-MAIL

Send the completed form to:
chummel@bannerwitcoff.com

4. FAX

Fax completed form to: 202.824.3726

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If you require CLE credit, please complete the following fields for the states where you require credit:

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ARE THERE ANY SPECIFIC AREAS OF IP LAW THAT YOU WOULD LIKE US TO ADDRESS DURING THIS EVENT?

PLEASE LIST ANY DIETARY RESTRICTIONS

REGISTER EARLY, SPACE IS LIMITED.



Ten South Wacker Drive
Suite 3000
Chicago, IL 60606

REGISTER NOW

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450 North Cityfront Plaza Drive
Chicago, IL 60611

For Details and Registration Information:

Please contact Chris Hummel at 202.824.3126
Visit our website at
www.bannerwitcoff.com/corporateipseminar2012
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