



BANNER & WITCOFF, LTD.
INTELLECTUAL PROPERTY LAW

BANNER & WITCOFF 2010
**CORPORATE
INTELLECTUAL
PROPERTY
SEMINAR**

FRIDAY, OCTOBER 8, 2010
8:00 A.M. - 4:30 P.M. CHICAGO, ILLINOIS

TOPICS INCLUDE...

- Where is the Law of Inequitable Conduct Going Next?
- The Truth About False Marking
- Virtual Design Theft and Design Law Update
- Globally Challenged?: International Strategies for Protecting Your Brand
- Patent Preliminary Injunctions After eBay
- Corporate Strategies and Patent Reexaminations: *Inter Partes* and *Ex Parte*
- Trade Secrets: Litigation Strategies and Best Practices



You're Invited!

Banner & Witcoff is an accredited CLE provider for Illinois MCLE.
If you require accreditation in other jurisdictions, please let us know.



CORPORATE INTELLECTUAL PROPERTY SEMINAR CHICAGO, IL | OCTOBER 8, 2010

The University of Chicago Gleacher Center
450 North Cityfront Plaza Drive
Chicago, IL 60611
312.464.8787

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Agenda

8:00 – 8:30 A.M.
Registration and Breakfast

8:30 – 8:35 A.M.
Welcome and Opening Remarks
Darrell G. Mottley

8:35 – 9:25 A.M.
Trade Secrets: Litigation Strategies
and Best Practices
Christopher J. Renk

9:25 – 10:15 A.M.
Patent Preliminary Injunctions
After *eBay*
Marc S. Cooperman, Aimee Boss Kolz

10:15 – 10:30 A.M.
Break

10:30 – 11:20 A.M.
Globally Challenged? International
Strategies for Protecting Your Brand
Linda A. Kuczma

11:20 – 12:15 P.M.
Corporate Strategies and Patent
Reexaminations: *Inter Partes*
and *Ex Parte*

Joseph J. Berghammer, Robert H. Resis,
Paul M. Rivard

12:15 – 1:25 P.M.
Lunch

1:25 – 2:25 P.M.
Virtual Design Theft
and Design Law Update
Robert S. Katz, Erik S. Maurer

2:25 – 3:15 P.M.
Where is the Law of Inequitable
Conduct Going Next?
Charles W. Shifley

3:15 – 3:30 P.M.
Break

3:30 – 4:30 P.M.
The Truth About False Marking
Binal J. Patel, Audra Eidem Heinze

4:30 – 6:00 P.M.
Reception



Registration

CORPORATE INTELLECTUAL PROPERTY SEMINAR

CHICAGO, IL
OCTOBER 8, 2010

Mail completed form with payment to:
Corporate IP Seminar
c/o Chris Hummel
Banner & Witcoff, Ltd.
1100 13th Street NW, Suite 1200
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FOR DETAILS AND REGISTRATION INFORMATION:

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