



Welcome

BANNER & WITCOFF 2010 CORPORATE INTELLECTUAL PROPERTY SEMINAR

FRIDAY, OCTOBER 8, 2010
8:00 A.M. - 4:30 P.M. CHICAGO, ILLINOIS

The University of Chicago
Gleacher Center
450 North Cityfront Plaza Drive
Chicago, IL 60611
312.464.8787

AGENDA

8:00 - 8:30 A.M.

Registration and Breakfast

8:30 - 8:35 A.M.

Welcome and Opening Remarks
Darrell G. Mottley

8:35 - 9:25 A.M.

Trade Secrets: Litigation Strategies and
Best Practices
Christopher J. Renk

9:25 - 10:15 A.M.

Patent Preliminary Injunctions
After *eBay*
Marc S. Cooperman, Aimee Boss Kolz

10:15 - 10:30 A.M.

Break

10:30 - 11:20 A.M.

Globally Challenged? International
Strategies for Protecting Your Brand
Linda A. Kuczma

11:20 - 12:15 P.M.

Corporate Strategies and Patent
Reexaminations: *Inter Partes*
and *Ex Parte*

Joseph J. Berghammer, Robert H. Resis,
Paul M. Rivard

12:15 - 1:25 P.M.

Lunch

1:25 - 2:25 P.M.

Virtual Design Theft
and Design Law Update
Robert S. Katz, Erik S. Maurer

2:25 - 3:15 P.M.

Where is the Law of Inequitable
Conduct Going Next?
Charles W. Shifley

3:15 - 3:30 P.M.

Break

3:30 - 4:30 P.M.

The Truth About False Marking
Binal J. Patel, Audra Eidem Heinze

4:30 - 6:00 P.M.

Reception

