



BANNER & WITCOFF 2009

# CORPORATE INTELLECTUAL PROPERTY SEMINAR

CHICAGO

You're Invited!



Friday, September 18, 2009  
8:00am-4:30pm

## TOPICS INCLUDE

- What's Next for Intellectual Property Law?
- The Impact of *In re Bilski*
- Challenges Facing Patent Litigators
- Strengthening your License Agreements to Survive Bankruptcy
- Copyright Law: An Audio/Visual Study
- Design Patents Post-Egyptian Goddess
- Trademarks in Cyberspace
- Your Assets in the Virtual World

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BANNER & WITCOFF, LTD.  
INTELLECTUAL PROPERTY LAW



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INTELLECTUAL PROPERTY LAW

## CORPORATE INTELLECTUAL PROPERTY SEMINAR

CHICAGO, IL | SEPTEMBER 18, 2009

The University of Chicago Gleacher Center  
450 North Cityfront Plaza Drive  
Chicago, IL 60611  
312.464.8787

### CLE:

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CLE Provider for Illinois MCLE.  
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## AGENDA

**8:00 – 8:30am**

**Registration and Breakfast**

**8:30 – 8:35am**

**Welcome**

Janice V. Mitrius

**8:35 – 9:20am**

***A Year of Change: What's Next for  
Intellectual Property Law?***

Matthew P. Becker, Paul M. Rivard

**9:20 – 10:15am**

***The Impact of In re Bilski:  
A Multi-Industry Focus***

Moderator: Charles L. Miller

Panelists: Binal J. Patel,  
Joseph J. Berghammer

**10:15 – 10:30am**

**Break**

**10:30 – 11:15am**

***Looking Forward: Venue Selection  
and Other Challenges Facing  
Patent Litigators***

Timothy C. Meece, Jason S. Shull,  
J. Pieter van Es

**11:15am – 12:00pm**

***Design Patent Litigation and  
Procurement Post-Egyptian Goddess***

Robert S. Katz

**12:00 – 1:15pm**

**Lunch**

**1:15 – 2:00pm**

***Copyright Law: An Audio/Visual Study***  
Christopher J. Renk

**2:00 – 2:45pm**

***Trademarks in Cyberspace***

Richard S. Stockton, Helen Hill Minsker

**2:45 – 3:00pm**

**Break**

**3:00 – 3:45pm**

***Strengthening your Patent/  
Trademark/Copyright License  
Agreements to Survive Bankruptcy***

Peter D. McDermott, Jon O. Nelson

**3:45 – 4:30pm**

***Developing a Presence and Protecting  
Your Assets in the Virtual World***

Ross A. Dannenberg

**4:30 – 6:00pm**

**Reception**

## CORPORATE INTELLECTUAL PROPERTY SEMINAR

CHICAGO, IL  
SEPTEMBER 18, 2009

### Mail form with payment to:

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INTELLECTUAL PROPERTY LAW

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For details and registration information:

Please contact Chris Hummel at 202.824.3126  
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