Marc S. Cooperman’s monthly column on IP issues affecting the toy and game industry published in the August issue of Playthings, the leading U.S. trade magazine covering the children’s toy industry — this month “Winning Wii Strategies.”

August 1, 2008

Marc S. Cooperman’s monthly column on IP issues affecting the toy and game industry published in the August issue of Playthings, the leading U.S. trade magazine covering the children’s toy industry — this month “Winning Wii Strategies.”

Please click here to view the column.

Posted: September 2, 2008