LegalZoom Quotes Darrell Mottley in Article About Protecting Fashion Designs

LegalZoom sought out Banner Witcoff attorney Darrell G. Mottley for his insight on protecting fashion designs through intellectual property law.

In the article, Darrell explains the different requirements and types of protection that come with copyrights, trademarks, and design patents.

“Fashion is one of the world’s most important creative industries,” Darrell told the publication. “While combating fashion design piracy is challenging, the United States intellectual property laws can be employed to protect fashion designs by design-driven companies and designers. In most cases, high-value fashion designs need a blend of copyright, trademark, and design patent protection to combat piracy.”

Click here to read the article, “How Do I Trademark a Clothing Brand?”

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