Kirk Sigmon to Present on Prior Art Searches at IP Service

Banner Witcoff attorney Kirk Sigmon will present at IP Service World in Munich, Germany on Monday, November 21.

Kirk' presentation, titled "Getting the Most Out of Your Prior Art Searches," will explore the best practices of conducting a productive art search. Kirk and his co-presenter, Joni Sayeler, CEO of Uppdragshuset Sverige AB, will provide attendees with an outline of how to efficiently identify your search goal, teeing up great results in reporting, and patent preparation.

According to its website, IP Service World is Europe's largest IP convention and trade fair. The event gives attendees the opportunity to listen to best-practice solutions from top international companies. You can learn more by clicking here.