Kirk Sigmon Speaks on Strategic IP Management and Patents in Innovation at Global IP ConfEx

Shareholder Kirk Sigmon will participate in two panels at the upcoming Global IP ConfEx in London on March 21.

His first panel, “Strategic Management of Intellectual Property Disputes on a Global Scale,” will explore alternative dispute resolution methods. The panel will also discuss tailoring strategies to unique IP rights characteristics, integrating technology, and more.

Kirk’s second panel will focus on patents and their importance in innovation. The session, “The Role of Patent in Promoting Innovation and Economic Growth,” will delve into the economic impact of patents, international patent systems and harmonization efforts, emerging trends and challenges, and more.

Read more about the conference and Kirk’s panels by clicking here.