Kirk Sigmon Speaks at General Counsel Roundtable on IP Valuation and Enforcement

On December 11, shareholder Kirk Sigmon spoke on a General Counsel 360 roundtable with various general counsel from technology companies on the topics of IP enforcement and portfolio valuation. Kirk focused his comments on the increasing value of foreign patent enforcement in countries like China and Brazil, the importance of working with innovation teams to evaluate ongoing portfolio value, and the underlying risks of artificial intelligence tools in evaluating portfolio assets.

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