Joseph Potenza helps launch ABA web store.

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The American Bar Association has successfully launched their new ABA Web Store with help from Banner & Witcoff's Joseph Potenza. As Chair of the Standing Committee on Publishing Oversight, Joe was instrumental in developing the Web Store that launched in September 2004, which offers access to a variety of legal products, including books, journals, CDs, DVDs, audiotapes, videotapes, magazines, online catalogs, course materials and newsletters.

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