Joseph M. Potenza recognized as a 2017 “IP Trailblazer” by National Law Journal

Joseph M. Potenza is featured in the National Law Journal’s 2017 “Intellectual Property Trailblazers,” a special issue that recognizes leading attorneys who have made their mark on practice, policy and technological advancements in intellectual property.

Mr. Potenza was recognized for his 40-plus-year involvement with the American Bar Association, where he currently serves in the House of Delegates. He previously chaired both the IP Law and Science and Technology Sections, where he helped develop policy positions. He was involved in the ABA’s submission of an amicus brief in the Supreme Court case, TC Heartland v. Kraft, and persuaded the ABA to support Myriad Genetics’ bid to retain patents against the Association for Molecular Pathology in their case before the Supreme Court. He also convinced the House of Delegates to file an amicus brief with the Federal Circuit to give deference to a trial court’s underlying factual inquiry in Lighting Ballast Control v. Philips Electronics North America.

Mr. Potenza has been in private practice since 1976. He practices in the Washington, D.C. office of Banner & Witcoff.

Click here to view the National Law Journal’s 2017 “Intellectual Property Trailblazers.”

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