



# Janice V. Mitrius comments on the IP boutique business model in IP Law360

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Ms. Mitrius discusses the viability of IP boutiques in an *IP Law360* article titled "[Why Some IP Boutiques Fail](#)." Mitrius states that new IP boutiques are starting up, belying the notion that the model is problematic or outdated. Mitrius also discusses the flexibility IP boutiques have to offer clients a lower hourly rate than general practice firms, as well as alternative payment methods.

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