Janice V. Mitrius comments on the IP boutique business model in IP Law360

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Ms. Mitrius discusses the viability of IP boutiques in an *IP Law360* article titled "Why Some IP Boutiques Fail." Mitrius states that new IP boutiques are starting up, belying the notion that the model is problematic or outdated. Mitrius also discusses the flexibility IP boutiques have to offer clients a lower hourly rate than general practice firms, as well as alternative payment methods.

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