



IPO Announces Winners of Banner Witcoff-Sponsored Virtual Fitness Challenge

The Intellectual Property Owners Association (IPO) has announced the winners of the Virtual Fitness Challenge, which Banner Witcoff sponsored in conjunction with the IPO's annual meeting.

The IPO Virtual Fitness Challenge began Sept. 17 and ended Sept. 24, during which time participants logged their daily activities that were then converted into miles and displayed online on a virtual seven-mile route.

On Sept. 25, the IPO announced the top three finishers of the challenge: Ken Corsello (IBM Corp.), Andrea Evensen (Siemens Corp.), and Ann Agosti (GE Global Research). Banner Witcoff also announced Ann McCrackin (Black Hills IP) as the winner of its social media photo challenge.

The IPO meeting, which took place virtually from Sept. 21-24, brought together IP professionals from around the world for a mix of educational programs, committee meetings, networking opportunities and more.

Posted: September 25, 2020