CORPORATE IP
Roundtable

BANNER WITCOFF

IP Corporate Roundtable to Explore Branding in a Digital World

October 1, 2020

The North Shore and West Suburban Corporate IP Roundtable programs will host an Oct. 1 webinar focused on brand identity.

The webinar will feature speakers Stephanie Solera, senior counsel at Numerator, and Banner Witcoff attorney Liz Brodzinski. They will examine the priorities and pitfalls of digitial brand management and enforcement from the perspectives of both in-house and outside counsel.

Stephanie and Liz will also discuss practical considerations, best practices and tips to ensure successful branding efforts in the digital age.

A Q&A session will follow the webinar, which will begin at 12 p.m. CT. Sponsored by Banner Witcoff, the program is intended for in-house counsel who address IP issues and live in, or work in, Chicago's suburbs. One MCLE credit is pending.

Attendees must register in advance. Click here to register. As part of the program, Banner Witcoff will make a donation to Frontline Foods Chicago. This organization supports hospital workers, first responders, public servants, and other frontline workers, along with affected communities, by providing meals in times of crisis.

The North Shore Corporate IP Roundtable program was created to provide educational and networking opportunities for in-house corporate counsel. Due to its success, the firm-sponsored initiative was expanded to Chicago's west suburbs.