



Helen Hill Minsker will speak on a panel titled, "Practical Tips for Adversarial Matters Before the Trademark Trial and Appeal Board," at the International Trademark Association's 2019 Annual Meeting in Boston.

Members of the May 20 panel will discuss the differences between TTAB practice and federal litigation practice, strategic decision-making on choice of venue, mistakes and misunderstandings about TTAB practice, and the role of interlocutory attorneys in these proceedings.

INTA's Annual Meeting, which will take place May 18-22, draws intellectual property professionals, including practitioners, IP office and government officials, marketers, chief executive officers and brand protection professionals, from around the world. It is the largest and most widely attended trademark event.

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