Firm Hosts Event Highlighting Book on Artifical Intelligence

January 22, 2020

Banner Witcoff hosted an event on Jan. 22 for Harvard Business School professors Marco Iansiti and Karim Lakhani, the authors of “Competing in the Age of AI.”

The authors discussed their book, which examines how reinventing a business around data, analytics and artifical intelligence removes traditional constraints on scale, scrop and learning that have restricted business growth for hundreds of years.

Keystone Strategy’s Jeff Marowits also spoke at the event, which took place in Chicago. In addition, Banner Witcoff attorneys Aseet Patel and Marc Cooperman shared their insight into AI from a legal perspective.