

## Ernest V. Linek presents "Protecting Intellectual Property" at the Massachusetts Bar Association's Program "Advising the Entrepreneur"

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## **Advising the Entrepreneur**

Do you have a client starting his/her own business? This program will educate attendees on what issues an entrepreneur might face during the business formation process. Learn from experienced startup, tax, and IP-focused lawyers as they draw upon experiences and share tips to build out the practitioner's "tool kit" for advising entrepreneurial clients in the startup world.

Topics will include issues ranging from:

- Entity selection and formation
- Early tax considerations
- Protecting intellectual property
- Planning the relationship of the founders as employees, shareholders and contractors
- Traps for the unwary who do not plan

More information is available on the Massachusetts Bar Association's website.

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