



DMV Corporate IP Roundtable: Patent Marking and Advertising – Best Practices and Recent Updates

Banner Witcoff's most recent DMV Corporate IP Roundtable, "Patent Marking and Advertising – Best Practices and Recent Updates," took place at Patsy's American on Thursday, November 14.

Attorneys Scott Kelly and Alisa Abbott led a group discussion on "Patent Marking and Advertising – Best Practices and Recent Updates." The duo provided a primer on patent marking, and explored case law updates on the use of "patented" in advertising, and the group discussed best practices and challenges facing in-house IP counsel in managing risks. Our IP Roundtable programs aim to foster open discussions and sharing of ideas between in-house IP counsel, with a focus on practical topics.

Banner Witcoff launched the North Shore Corporate IP Roundtable program in 2017 in the Chicago metropolitan area. Due to its success, the firm expanded the initiative to two additional locations — Chicago's west suburbs and in the District of Columbia, Maryland, and Virginia (DMV) area. To be notified about our future programs, email melmer@bannerwitcoff.com.