Brad Van Pelt to Discuss IP and Trade at IIPLA's Annual Meeting

September 25, 2019

Banner Witcoff attorney Brad Van Pelt will speak at the International Intellectual Property Law Association (IIPLA) 4th Annual Meeting, which takes place Sept. 24-25 in Palo Alto, California.

Brad will speak during a Sept. 25 session titled, "IP and Trade: How IP Shapes the Structure of Global Value Chains." He will discuss the important roles that intellectual property, technologies, innovation, knowledge transfer, and competition play in value chains and the cross-border trades.

Now in its fourth year, the IIPLA's annual meeting brings together IP professionals from across the world to network and discuss the latest trends and issues impacting the field. Click here to register or for more information.