

## Banner Witcoff Welcomes Danielle Gitzen to its Chicago Office

Banner Witcoff, a national intellectual property law firm that procures, enforces, and litigates intellectual property rights throughout the world, welcomes Danielle Gitzen as an associate attorney to its Chicago Office.

Danielle primarily practices in the areas of trademark and copyright law, assisting clients in protecting their brands. Her experience includes working with clients in varying industries with a focus on trademark prosecution and brand strategy, copyright prosecution and enforcement, and online protection and strategy. Danielle uses her background in marketing, advertising, and promotion to further understand the depth of her clients' goals and ensure they are met while adhering to the applicable law.

Danielle earned her Juris Doctor from Suffolk University Law School, completing the Intellectual Property Concentration with distinction.

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## **About Banner Witcoff**

For over 100 years, Banner Witcoff has been protecting IP and propelling business. Our team of seasoned litigators fiercely protects, enforces, and defends our clientele's intellectual property and interests — all over the world. We pride ourselves on our vast knowledge of IP law, serving all its facets, including patent, trademark, copyright, trade secrets, and more. www.bannerwitcoff.com

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