BANNER WITCOFF




# Banner Witcoff to Sponsor IPO Virtual Fitness Challenge

Banner Witcoff is sponsoring the Fitness Challenge at the Intellectual Property Owners Association (IPO) 2021 Annual Meeting.

The Fitness Challenge starts on Sunday, September 19 and ends on Thursday, September 30. Participants will be able to log their daily activities using a mobile app and their own personal fitness trackers, with bonus challenges to earn extra steps. The top 3 steppers will be announced on October 1, and will be awarded a prize.

Participants are encouraged to share their challenge progress on social media using the hashtags #IPOAM21 and #BannerWitcoff. Those who share photos will be entered to win the firm’s photo contest.

The IPO 2021 Annual Meeting will take place in-person Sept. 19-21 and virtually from Sept. 28-30. The event brings together IP professionals from around the world for a mix of educational programs, committee meetings, networking opportunities and more.