Banner & Witcoff, three attorneys receive top rankings in the 2018 World Trademark Review 1000

Banner & Witcoff is recognized as a top firm in the 2018 edition of the *World Trademark Review 1000,* a standalone publication that recommends leading individual practitioners and their firms in the trademark field in more than 70 global jurisdictions.

Helen Hill Minsker, Christopher J. Renk and Richard S. Stockton also received top individual rankings in the 2018 edition.

According to World Trademark Review:

“A specialised IP firm, Banner & Witcoff possesses a vigorous trademark department that zealously represents brand owners.” “Its whole team is fantastic and proactive”, and is “full of astute, critical thinkers”. One happy customer avers: “Not only do its first-rate lawyers provide high-level expertise, but they also display great attitudes and personalities, which leads to a superb working relationship.” The forerunner of this esteemed bunch is the erudite Helen Hill Minsker. With a masterful understanding of the entire trademark lifecycle, her star-studded client list includes household names such as Toshiba and Nike. Nike has also been keenly assisted by Christopher Renk, who took charge of the headline-grabbing dispute between Converse and over 30 other companies in one of the largest trademark cases in the history of the International Trade Commission. His trenchant arguments and exactitude in that suit – and many others – have earned him praise from far and wide: “He is a true trial lawyer who really understands this field – he is just an exceptional litigator.” New to the WTR 1000 this year is Richard Stockton, who has a special flair for electrical and computer-related instructions, including IP issues concerning the Internet. “He is extremely responsive and has the ability to truly understand your company and culture. One of the best things about him is that he gives opinions that go beyond just what the law provides; rather, he offers advice on how to address particular matters in line with your business and values.”

Click here to learn more.

Posted: January 15, 2018