Banner Witcoff Sponsors Licensing Executives Society 2024 Annual Meeting

Banner Witcoff is proud to sponsor the Licensing Executives Society (LES) 2024 Annual Meeting, taking place from October 20-23 in New Orleans.

The sessions will cover a variety of important topics, including utilizing the International Trade Commission to enforce IP rights—such as exclusion orders—branding, IP ownership in life sciences, life sciences spinouts, the use of data in complex SEP licensing, the U.S. manufacturing requirements of the Bayh-Dole Act, and much more.

Shareholder Gary Fedorochko will be in attendance as a current board member of LES, having previously served as president and chair.

To learn more about the LES Annual Meeting, click here.