Banner & Witcoff sponsors, Katie Laatsch Fink moderates “Empirical Surveys in Trademark and Advertising Cases” at the McCarthy Institute Trademark Symposium 2018 in Sunnyvale, Calif.

February 23, 2018

Katie Laatsch Fink moderates panel, “Empirical Surveys in Trademark and Advertising Cases,” at the eighth annual symposium, Trademark Law and Its Challenges 2018, presented by the University of San Francisco School of Law – McCarthy Institute for Intellectual Property and Technology Law at Google in Sunnyvale, Calif.

Banner & Witcoff is a sponsor of the one-day symposium, which brings together brand owners, trademark attorneys and public policymakers to discuss current pressing issues in trademark law.

Click here for more information or to register for the event.