



Banner & Witcoff represents Ellie's Hats pro bono, files three trademark applications for nonprofit that supports children with cancer

Banner & Witcoff recently expanded its pro bono efforts with the representation of Ellie's Hats, a nonprofit organization in Virginia that offers children with cancer and their families care and support.

Ellie's Hats started with the goal of spreading hope and joy to children with cancer by sending them a hat and showing them that someone is thinking of them. The organization has now taken on many new projects, including organizing fundraisers, offering support to hospitals that provide cancer treatment to children, and raising awareness of childhood cancer.

Robert S. Katz, one of the firm's principal shareholders, was introduced to Ellie's Hats by a member of its board of directors. He said that a primary goal of the organization is to "let the children express themselves through their hats and, in the process, create a dialogue about cancer awareness."

Banner & Witcoff associate Maurine Knutsson filed three trademark applications with the U.S. Patent and Trademark Office on behalf of Ellie's Hats on May 13, 2016:

Mark: ELLIE'S HATS

Serial No. 87036430

Mark:



Serial No. 87036437

Mark: MORE THAN JUST A HAT

Serial No. 87036443

"I was excited for the opportunity to help Ellie's Hats work toward protecting its brand," Maurine said. "I

think it will be a great marketing tool for Ellie's Hats to later be able to mark its trademarks as registered and show that it is an established organization with real intellectual property rights."

To donate or learn more information about Ellie's Hats, please click [here](#).

Posted: June 13, 2016