Banner & Witcoff Leads on Design Patents for 13th Consecutive Year

For the 13th consecutive year, Banner & Witcoff obtained more U.S. design patents than any other law firm in the country. According to the 2015 U.S. Design Patent Toteboard and confirmed by U.S. Patent and Trademark Office records, the firm procured 733 U.S. design patents.

In the past year, Banner & Witcoff worked to protect many popular and prominent designs for longtime clients Nike and Microsoft, including the Nike Lebron XII Low basketball shoe and Microsoft HoloLens head-mounted computer. The firm also continues to expand its design patent practice, having now procured design patent portfolios of 20 or more design patents for 30 different clients, including Electrolux, Nokia and Toshiba.

The U.S. Patent and Trademark Office also shows that Banner & Witcoff obtained 7,414 U.S. design patents in the last decade — a total that exceeds that of the next three highest law firms combined.

“We feel privileged to assist innovative designers and companies who spend countless hours and resources to produce some of the best designs in the world,” said Robert S. Katz, a principal shareholder at Banner & Witcoff. “These clients truly understand the importance of high-quality and strategically-procured design patents, and continue to take the steps needed to protect their designs.”

Banner & Witcoff also continues to lead in procuring international design patent portfolios. The firm has filed hundreds of design registrations in the World Intellectual Property Office for clients who reside in member countries of the Hague System for the International Registration of Industrial Designs. The firm began seeking the same international protections for U.S. clients once the USPTO put procedures in place for accepting Hague System applications in May 2015.

About Banner & Witcoff, Ltd.

A national intellectual property law firm with more than 95 attorneys and 95 years of practice, Banner & Witcoff, Ltd., provides legal counsel and representation to the world's most innovative companies. Our attorneys are known for having the breadth of experience and insight needed to handle complex patent applications as well as handle and resolve difficult disputes and business challenges for clients across all industries and geographic boundaries. For more information, please visit http://bannerwitcoff.com/.

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