Banner & Witcoff introduces MyIPLaw, an online, interactive overview of intellectual property law

As companies continue to spend valuable time and money developing new technologies and innovative products, Banner & Witcoff is offering a new online resource on how they can protect these assets.

Similar to previous hard-copy editions, MyIPLaw introduces the purpose and importance of procurement and enforcement of utility patents, design patents, trademarks, domain names, copyrights and trade secrets. These can be used alone or in combination to help companies gain an edge over their competitors, create a revenue source and enhance the value of their business.

Please click the URL and create an account for complimentary access.

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