Banner & Witcoff, Helen Hill Minsker and Christopher J. Renk receive top rankings in the World Trademark Review 1000 2017

Banner and Witcoff is recognized as a top firm in the 2017 edition of the *World Trademark Review 1000,* the premier standalone research directory that focuses exclusively on trademark practices and practitioners.

Helen Hill Minsker and Christopher J. Renk also received top individual rankings in the 2017 edition.

According to *World Trademark Review*:

Bustling boutique Banner & Witcoff is “incredible in the trademark space.” It can deal with anything and everything, from protecting sweeping portfolios to securing wins in bet-the-company litigation. The former is the specialty of team chair Helen Hill Minsker; she was entrusted with the worldwide portfolio of The Marmon Group at the start of 2016, handling the massive umbrella corporation’s 1,600 active marks and proving her worth as a versatile branding doyenne. The firm is also a contentious powerhouse and represented Converse in parallel cases at the International Trade Commission and the federal courts against several competitors. Christopher Renk led the charge, winning laurels for his performances in this case and others: “He is an amazing trial attorney and a force of nature. He can make something very complicated sound clear and has this ability to get juries to resonate towards him.” He is also “friendly, highly professional and enjoyable to work with.”

Please click here to view the full list of rankings.

Posted: January 17, 2017