



## **Banner Witcoff Client Buc-ee's Wins Houston Corporate Counsel Award for Business Litigation of the Year**

On April 25, the Houston chapter of the Association of Corporate Counsel and The Texas Lawbook awarded Banner Witcoff client Buc-ee's and its deputy general counsel and head of litigation, Tracy Richardson, the 2019 Houston Corporate Counsel Award for Business Litigation of the Year.

Banner Witcoff worked with Mr. Richardson to [secure a jury verdict](#) for Buc-ee's in a May 2018 trademark trial against a chain of Texas travel centers. The 12-person jury unanimously found that Buc-ee's cartoon-beaver-logo trademark was famous and that the defendants infringed and diluted it, returning a verdict for Buc-ee's on all counts—including trademark infringement, trademark dilution, unfair competition, and unjust enrichment.

An [article](#) about Buc-ee's and Mr. Richardson winning the award is available online to subscribers of The Texas Lawbook.

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