Banner & Witcoff Breaks Design Patent Procurement Record for the Second Year in a Row

January 9, 2008

January 9, 2008 – Banner & Witcoff, Ltd., a leading intellectual property firm that is dedicated to the procurement, enforcement and litigation of intellectual property rights throughout the world, has once again surpassed the record for prosecuting the most design patents to issuance by a law firm in a calendar year.

As of December 25, 2007, Banner & Witcoff has broken the design patent procurement record for the second year in a row. The firm increased the total number of design patents procured on behalf of its clients to 744 in 2007. This breaks the record of 554 design patents in a single year, which was set by the firm in 2006.

“This has been a tremendous year for our design patent team. As the importance of protecting designs has become increasingly necessary, more companies are gravitating to law firms with expertise in design patents. This year gave us an opportunity to work with many forward thinking design-driven companies across multiple industries. We look forward to continuing to provide forefront expertise in design patent procurement in 2008,” said Robert Katz, Senior Partner at Banner & Witcoff.

Microsoft, Nike, Nokia and Toshiba collectively accounted for a majority of design patents procured by Banner & Witcoff this year. The 744th design patent procured by the firm in 2007, U.S. Pat. No. D558,417, was issued on behalf of The Libman Company, a leading manufacturer of mops, brooms, brushes and other cleaning-related products. The firm also added Newell, Electrolux, PepsiCo and Solo Cup to the design patent client list in 2007.

Please direct all media enquiries to Colleen Strasser at 312-463-5465 or cstrasser@bannerwitcoff.com.

Posted: January 9, 2008