Banner Witcoff Attorneys Victoria Webb and Daniel Moon to Present at KAIPBA and Korean Patent Attorneys Association Intellectual Property Seminar

Banner Witcoff attorneys Victoria Webb and Daniel Moon will be speaking at the upcoming KAIPBA and Korean Patent Attorneys Association Seminar in Seoul, Korea, sharing insights on key developments and best practices in intellectual property law.

Victoria's session, "Your IP Toolbox: Enforcing the Look and the Brand in an Evolving Landscape," will explore practical strategies for enforcing intellectual property rights in the United States. She will discuss recent developments in IP enforcement and litigation, including notable case law involving design patents and trade dress rights, and what those decisions mean for businesses seeking to protect their brands and product designs against dupes, counterfeits, and infringements.

Daniel's presentation, "Examiner Interview Strategies: Overcoming USPTO §§ 112, 103, & 101 Rejections," will focus on effective approaches to examiner interviews and practical lessons drawn from current patent examination trends. Attendees will gain insights into strategies that can help strengthen prosecution efforts and improve outcomes before the U.S. Patent and Trademark Office.