Banner & Witcoff Adds Renowned IP Litigator to Growing Litigation Practice,

April 2, 2010

April 2, 2010 – Banner & Witcoff, Ltd., a leading intellectual property law firm, announced today that V. Bryan Medlock, Jr., formerly Senior Counsel at Sidley Austin, has joined Banner & Witcoff as Senior Counsel. Mr. Medlock is affiliated with the firm's Chicago office and will continue to focus on intellectual property litigation and counseling.

Mr. Medlock is a nationally-recognized patent trial lawyer with more than 35 years of experience trying patent cases. Mr. Medlock previously served as firm-wide head of patent litigation, patent prosecution and intellectual property practice at Sidley Austin. Mr. Medlock has served as counsel in more than 200 patent cases, with a 75% win rate in jury trials. He served as counsel for Kimberly-Clark in successfully litigating several large cases characterized in the press as the "Diaper Wars" and recently defended AT&T in an East Texas Federal District Court against a claim in excess of $150 million.

"Bryan is an outstanding litigator and is highly respected by the intellectual property community. His depth of experience in complex intellectual property litigation will allow us to better serve our clients and further grow our litigation practice," said Banner & Witcoff President Janice V. Mitrius.

Mr. Medlock is a Texas Bar Foundation Fellow, an American College of Trial Lawyers Fellow, and has received recognition by several professional publications including: *Chambers USA* and *Chambers Global* as a "Leading Lawyer for Business," *Who's Who Legal* (International, Texas and Patents); *Texas Super Lawyer* (Texas and Dallas/Ft. Worth); and *Dallas Business Journal's* "Top 15 Business Defenders in the Dallas/Ft. Worth Metroplex." Mr. Medlock also served as Managing Editor of the *Oklahoma Law Review.*

"While trying a case recently with Banner & Witcoff trial lawyers, I was impressed with the skill and professionalism with which they handled the case and the way with which they treated each other. They performed admirably under the stress of a major trial and it became apparent we were a compatible trial team," said Mr. Medlock.

Please direct all media inquires to Colleen Strasser at cstrasser@bannerwitcoff.com or 312.463.5465.

About Banner & Witcoff, Ltd.

Banner & Witcoff, Ltd. is dedicated to excellence in the practice of intellectual property law, including patent, trademark, copyright, trade secret, computer, franchise and unfair competition law. The firm actively engages in the procurement, enforcement and litigation of intellectual property rights throughout the world, including all federal and state agencies, and the distribution of such rights through licensing and franchising. The firm has more than 90 attorneys and agents in its Chicago, Washington, DC, Boston and Portland, OR offices.

For more information about Banner & Witcoff please visit www.bannerwitcoff.com.

Posted: April 2, 2010