Balancing IP Costs: Strategies for Corporate Counsel

Banner Witcoff Shareholders Brian Emfinger and Katie Laatsch Fink will lead the roundtable discussion “Balancing IP Costs: Strategies for Corporate Counsel” at the WIPR Summit on Tuesday, March 10, in Chicago. Brian and Katie will guide the group conversation, drawing out key points from participants.

According to its website, the WIPR Summit brings together IP owners and key stakeholders to share case studies and tactics on how they have addressed the biggest challenges facing the industry.

You can read more about the 2026 WIPR Summit by clicking here.