Allocating IP Budget to Maximize Impact

Banner Witcoff Shareholders Brian Emfinger and Katie Laatsch Fink will lead the roundtable discussion “Allocating IP Budget to Maximize Impact” at the WIPR Summit on Wednesday, March 12, in Chicago. Brian and Katie will guide the group conversation, drawing out key points from participants.

According to its website, the WIPR Summit brings together IP owners and key stakeholders to share case studies and tactics on how they have addressed the biggest challenges facing the industry.

You can read more about the 2025 WIPR Summit by clicking here.