Alisa Abbott to Speak on Design Rights Panel at IPO Annual Meeting

September 21, 2020

Banner Witcoff attorney Alisa Abbott will discuss design rights at the Intellectual Property Owners Association (IPO) 2020 Annual Meeting, which will take place virtually from Sept. 21-24.

Alisa will speak on a panel titled, “Myth vs. Fact: Design Rights Can Be Misunderstood. Learn the Facts,” at 12:30 p.m. ET on Sept. 21. Panelists will examine design patents, clear up misconceptions surrounding design rights, and explore how design protection can fit into a holistic IP protection plan.

Banner Witcoff is sponsoring the four-day meeting, which brings together IP professionals from around the world for a mix of educational programs, committee meetings, networking opportunities and more.

For more information or to register, visit the IPO’s website.