Leaders in intellectual property law for 100 years.

We are the trusted IP partner of choice for organizations around the world. We provide sound legal guidance and inventive IP solutions to power business—for start-ups, Fortune 500 companies, and everything in between.

Banner Witcoff's Shared Values Statement

Banner Witcoff is a law firm dedicated to providing premier intellectual property services to clients of all sizes and across all sectors. We seek to create and enforce, and—in the process—enhance, the value of our clients' IP assets. The firm believes that its clients, from marquee corporations to start-ups, all deserve creative and strategic guidance in developing and protecting the brand equity of their IP assets.

To achieve the goal of being the firm of choice for innovative companies that understand and seek to maximize the value of their intellectual property, Banner Witcoff commits to values that attract and foster attorneys and staff who share in clients' quests for market leadership.

To that end, we are committed to:

- recruiting and empowering attorneys and staff of the highest caliber, who value diversity and inclusion for the expanded creative thinking and contributions those attributes foster;
- attracting self-starters seeking a meritocracy that rewards creativity and loyalty with opportunity and the support of collaborative, like-minded people, while encouraging participation in the life and culture of the firm beyond simply producing billable hours;
- delivering service that is satisfying, flexible and customized to its individual client's needs;
- using appropriate technology to maximize the efficiency and cost-effectiveness of its service delivery processes; and
- maintaining an open, transparent and participatory workplace, one to which attorneys and staff happily make career-long commitments.

PROTECTING IP. PROPELLING BUSINESS.

Our tagline is a direct reflection of our brand promise. We use our extensive knowledge of IP law to better our clients' businesses, and we work in partnership with them, our success becoming theirs.

Leadership

Banner Witcoff is led by our board of directors made up of attorneys representing diverse backgrounds, practice areas and geography. Members of the board are elected by the shareholders and serve three year terms. The firm's officers, including the president, are elected by the board on an annual basis. Led by the president, our board oversees the firm's strategic direction. The day-to-day operations of the firm are overseen by the firm's executive director and senior administrative leaders.

Board of Directors





President







