

Corporate Intellectual Property Seminar

presented by **Banner & Witcoff, Ltd.**

Portland, OR

**October 17, 2003
10:00am – 4:30pm**

PROGRAM INFORMATION & REGISTRATION INSIDE!

Topics Include:

- Mining Competitive IP Intelligence
- Long-term Prosecution Strategies
- IP Litigation Strategies
- International Rights: Are They Worth the Cost?
- IP Enforcement and Defense

Approved for CLE



BANNER & WITCOFF, LTD.
INTELLECTUAL PROPERTY LAW

www.bannerwitcoff.com

Speakers

Banner & Witcoff, Ltd.

Mark Banner
Laura DeMoor
Tom Evans
Rob Katz
Pamela Banner Krupka
Byron Kuzara
Helen Hill Minkser
Jon Nelson
Brian Oliver—InteCap
Binal Patel
Chris Renk
Charles Shifley

Location

Hotel Vintage Plaza
422 SW Broadway
Portland, OR 97205
800.263.2305

Program

Corporate IP Seminar | Portland, OR | October 17, 2003

Seminar Moderator: Mark Banner

MORNING SESSION

10:00am–10:10
Welcome & Opening Remarks
Mark Banner

10:10am–10:50am
Mining Competitive IP Intelligence
Laura DeMoor and Brian Oliver—InteCap

10:50am–11:20am
Long-term Prosecution Strategies and Getting Patents Quickly
Byron Kuzara and Charles Shifley

11:20am–11:30am
Break

11:30am–12:00pm
IP Enforcement and Defense without Litigation
Binal Patel

12:00pm–12:30pm
Protection of Designs Using Nontraditional Methods
Rob Katz

12:30pm–1:30pm
Lunch

AFTERNOON SESSION

1:30pm–2:20pm
IP Litigation Strategies
Chris Renk

2:20pm–2:50pm
The Courts Speak: Tips for Counseling Your Business Client
Pamela Banner Krupka

2:50pm–3:00pm
Break

3:00pm–3:30pm
IP Topics Relating to Software Protection
Tom Evans

3:30pm–4:00pm
International TM's: Faster? Better? Cheaper?
Helen Hill Minkser

4:00pm–4:30pm
International Rights: Are They Worth the Cost? Do You Need a Foreign Partner?
Jon Nelson

4:30pm
Reception

* Approved for CLE in Oregon,
Washington, and Idaho.
Pending CLE in California.

Registration Form

NAME

ORGANIZATION

ADDRESS

CITY

STATE

ZIP

TELEPHONE NUMBER

E-MAIL ADDRESS

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Register early, space is limited.

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Portland, OR
October 17, 2003

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