



George Mason University

SCHOOL OF LAW

- Hear from leading federal judges about patent litigation practice
- Listen to the FTC General Counsel explain the Commission's proposals for patent reform
- Avoid ethical problems before the PTO
- Learn how to interpret a patent claim
- How to "Festo-proof" your patent application
- Learn how to deal with patent rights in U.S. government contracts

Presents the Third Annual symposium on

HOT TOPICS IN PATENT LAW

Co-sponsored by  BANNER & WITCOFF, LTD.
INTELLECTUAL PROPERTY LAW

JULY 20TH, 2004

9:30AM TO 5:00PM

George Mason University
School of Law

- Practical Advice for Litigating Patent Cases
- "Festo-Proofing" Your Patent Applications
- Avoiding Ethical Problems Before the PTO
- How to Interpret a Patent Claim
- The FTC's Proposal for Patent Reform

- Recognize Conflict of Interest Problems for Patent Attorneys
 - How to Deal with Patent Rights in U.S. Government Contracts
 - 6 CLE credits (including 2 ethics)
- APPROVED (VA)**

For Details and Registration Information:

www.law.gmu.edu/ip/hottopics2004.html

Registration Fee: \$395
event@bannerwitcoff.com
202.824.3246

Location:
School of Law
George Mason University
Intellectual Property Program
3301 North Fairfax Drive
Arlington, VA 22201
(Virginia Square Metro—Orange Line)

**Luncheon and
Reception Included**

Speakers

Joel Freed

Arnold & Porter

Nicholas Godici

Commissioner for Patents
U.S. Patent and Trademark
Office

David Hricik

Professor of Law
Mercer University School of Law

William Kovacic

General Counsel
Federal Trade Commission

Michael Lachuk

Deputy General Counsel
and Director of Intellectual
Property Law Group
Science Applications International
Corp. (SAIC)

Hon. Paul Luckern

Administrative Law Judge
International Trade Commission

Roderick McKelvie

Fish & Neave

Hon. Paul Michel

Circuit Judge
U.S. Court of Appeals for the
Federal Circuit

Harry Moatz

Director of Office and
Enrollment and Discipline
U.S. Patent and Trademark
Office

Bradley Wright

Banner & Witcoff, Ltd.

Hon. Rya Zobel

U.S. District Judge
D. Massachusetts

HOT TOPICS IN PATENT LAW

PROGRAM DETAILS

Moderator: John Witherspoon

Professor and Director Emeritus, Intellectual Property Program, George Mason University School of Law

Morning session

9:25am

Introduction by Dan Polsby, Professor of Law
and Acting Dean, George Mason University
School of Law

9:30 am to 10:15 am

*How to "Festo-Proof" Your Patent Application,
With Examples*

Bradley Wright, Banner & Witcoff, Ltd

10:15 am to 11:15 am (1.0 ethics credit)

Avoiding Ethical Problems Before the PTO

Harry Moatz, Director of Office and Enrollment
and Discipline, U.S. Patent and Trademark Office

11:15 am to 11:30 am

Break

11:30 am to 12:15 pm

How to Interpret a Patent Claim

Hon. Paul Michel, Circuit Judge,
U.S. Court of Appeals for the Federal Circuit

Lunch

12:15 pm to 1:15 pm

(sponsored by Banner & Witcoff, Ltd)

Lunch speaker: Hon. Nicholas Godici,
Commissioner for Patents, U.S. Patent
and Trademark Office

Afternoon session

1:15 pm to 2:15 pm

*Practical Advice for Litigating Patent Cases
(panel discussion)*

Hon. Rya Zobel, U.S. District Judge, D. Massachusetts

Roderick McKelvie, Fish & Neave,
former U.S. District Judge, D. Delaware

Hon. Paul Luckern, Administrative Law Judge,
International Trade Commission

Joel Freed, Arnold & Porter (moderator)

2:15 pm to 3:00 pm

*Fixing What's Broken in the U.S. Patent System:
The FTC's Proposals for Patent Reform*

William Kovacic, General Counsel, Federal Trade Commission

3:00 pm to 3:15 pm

Break

3:15 pm to 4:15 pm (1.0 ethics credit)

Conflicts of Interest Problems for Patent Attorneys

David Hricik, Professor of Law, Mercer University School of Law
and Former Chair, ABA Committee on Professional
Responsibility of the IPL Section

4:15 pm to 5:00 pm

How to Deal With Patent Rights in U.S. Government Contracts

Michael Lachuk, Deputy General Counsel and Director of
Intellectual Property Law Group, Science Applications
International Corp. (SAIC)

5:00 pm to 6:00 pm

*Reception following the program
sponsored by Banner & Witcoff, Ltd*

Previous attendees have said:

*"A great presentation.
All the speakers were excellent."*

*"One of the best I have ever
attended in 35 years of practice."*

*"Excellent insight into how district court
judges conduct Markman hearings.
Useful for practitioners."*

HOT TOPICS IN PATENT LAW

JULY 20TH, 2004

9:30 AM TO 5:00 PM

George Mason University
School of Law

REGISTRATION FORM

NAME

ORGANIZATION

ADDRESS

CITY/STATE/ZIP

TELEPHONE NUMBER AND E-MAIL ADDRESS

☐ Check Enclosed \$ _____ \$395* per person, payable to Banner & Witcoff, Ltd.

☐ Mastercard ☐ VISA

CARD NO

EXP. DATE

SIGNATURE

Mail or fax form and payment to:

Hot Topics in Patent Law
Banner & Witcoff, Ltd.
1001 G Street, NW, Suite 1100
Washington, D.C. 20001
Phone: 202.824.3246
Fax: 202.824.3726
event@bannerwitcoff.com

**50% discount for U.S. government employees
and students*

Proceeds to benefit
George Mason Law School.
Speakers not paid.

Register early, space is limited