



# George Mason University

SCHOOL OF LAW

- Hear from leading federal judges about patent litigation practice
- Listen to the FTC General Counsel explain the Commission's proposals for patent reform
- Avoid ethical problems before the PTO
- Learn how to interpret a patent claim
- How to "Festo-proof" your patent application
- Learn how to deal with patent rights in U.S. government contracts

Presents the Third Annual symposium on

## HOT TOPICS IN PATENT LAW

Co-sponsored by  BANNER & WITCOFF, LTD.  
INTELLECTUAL PROPERTY LAW

JULY 20TH, 2004

9:30AM TO 5:00PM

George Mason University  
School of Law

- Practical Advice for Litigating Patent Cases
- "Festo-Proofing" Your Patent Applications
- Avoiding Ethical Problems Before the PTO
- How to Interpret a Patent Claim
- The FTC's Proposal for Patent Reform
- Recognize Conflict of Interest Problems for Patent Attorneys
- How to Deal with Patent Rights in U.S. Government Contracts
- 6 CLE credits (including 2 ethics) pending (VA)

For Details and Registration Information:

[www.law.gmu.edu/ip/hottopics2004.html](http://www.law.gmu.edu/ip/hottopics2004.html)

Registration Fee: \$395  
[event@bannerwitcoff.com](mailto:event@bannerwitcoff.com)  
202.824.3246

Location:  
School of Law  
George Mason University  
Intellectual Property Program  
3301 North Fairfax Drive  
Arlington, VA 22201  
(Virginia Square Metro—Orange Line)

**Luncheon and  
Reception Included**

## Speakers

### Joel Freed

Arnold & Porter

### Nicholas Godici

Commissioner for Patents  
U.S. Patent and Trademark  
Office

### David Hricik

Professor of Law  
Mercer University School of Law

### William Kovacic

General Counsel  
Federal Trade Commission

### Michael Lachuk

Deputy General Counsel  
and Director of Intellectual  
Property Law Group  
Science Applications International  
Corp. (SAIC)

### Hon. Paul Luckern

Administrative Law Judge  
International Trade Commission

### Roderick McKelvie

Fish & Neave

### Hon. Paul Michel

Circuit Judge  
U.S. Court of Appeals for the  
Federal Circuit

### Harry Moatz

Director of Office and  
Enrollment and Discipline  
U.S. Patent and Trademark  
Office

### Bradley Wright

Banner & Witcoff, Ltd.

### Hon. Rya Zobel

U.S. District Judge  
D. Massachusetts

# HOT TOPICS IN PATENT LAW

## PROGRAM DETAILS

Moderator: John Witherspoon

Professor and Director Emeritus, Intellectual Property Program, George Mason University School of Law

### Morning session

9:25am

Introduction by Dan Polsby, Professor of Law  
and Acting Dean, George Mason University  
School of Law

9:30 am to 10:15 am

*How to "Festo-Proof" Your Patent Application,  
With Examples*

Bradley Wright, Banner & Witcoff, Ltd

10:15 am to 11:15 am (1.0 ethics credit)

*Avoiding Ethical Problems Before the PTO*

Harry Moatz, Director of Office and Enrollment  
and Discipline, U.S. Patent and Trademark Office

11:15 am to 11:30 am

Break

11:30 am to 12:15 pm

*How to Interpret a Patent Claim*

Hon. Paul Michel, Circuit Judge,  
U.S. Court of Appeals for the Federal Circuit

Lunch

12:15 pm to 1:15 pm

(sponsored by Banner & Witcoff, Ltd)

Lunch speaker: Hon. Nicholas Godici,  
Commissioner for Patents, U.S. Patent  
and Trademark Office

### Afternoon session

1:15 pm to 2:15 pm

*Practical Advice for Litigating Patent Cases  
(panel discussion)*

Hon. Rya Zobel, U.S. District Judge, D. Massachusetts

Roderick McKelvie, Fish & Neave,  
former U.S. District Judge, D. Delaware

Hon. Paul Luckern, Administrative Law Judge,  
International Trade Commission

Joel Freed, Arnold & Porter (moderator)

2:15 pm to 3:00 pm

*Fixing What's Broken in the U.S. Patent System:  
The FTC's Proposals for Patent Reform*

William Kovacic, General Counsel, Federal Trade Commission

3:00 pm to 3:15 pm

Break

3:15 pm to 4:15 pm (1.0 ethics credit)

*Conflicts of Interest Problems for Patent Attorneys*

David Hricik, Professor of Law, Mercer University School of Law  
and Former Chair, ABA Committee on Professional  
Responsibility of the IPL Section

4:15 pm to 5:00 pm

*How to Deal With Patent Rights in U.S. Government Contracts*

Michael Lachuk, Deputy General Counsel and Director of  
Intellectual Property Law Group, Science Applications  
International Corp. (SAIC)

5:00 pm to 6:00 pm

*Reception following the program  
sponsored by Banner & Witcoff, Ltd*

## Previous attendees have said:

*"A great presentation.  
All the speakers were excellent."*

*"One of the best I have ever  
attended in 35 years of practice."*

*"Excellent insight into how district court  
judges conduct Markman hearings.  
Useful for practitioners."*

# HOT TOPICS IN PATENT LAW

JULY 20TH, 2004

9:30 AM TO 5:00 PM

George Mason University  
School of Law

## REGISTRATION FORM

NAME

ORGANIZATION

ADDRESS

CITY/STATE/ZIP

TELEPHONE NUMBER AND E-MAIL ADDRESS

☐ Check Enclosed \$ \_\_\_\_\_ \$395\* per person, payable to Banner & Witcoff, Ltd.

☐ Mastercard ☐ VISA

CARD NO

EXP. DATE

SIGNATURE

Mail or fax form and payment to:

Hot Topics in Patent Law  
Banner & Witcoff, Ltd.  
1001 G Street, NW, Suite 1100  
Washington, D.C. 20001  
Phone: 202.824.3246  
Fax: 202.824.3726  
event@bannerwitcoff.com

*\*50% discount for U.S. government employees  
and students*

Proceeds to benefit  
George Mason Law School.  
Speakers not paid.

Register early, space is limited