

The 51st Annual Intellectual Property Law Conference

Hot Topics & Developments

in **Patent,
Trademark, Copyright
& Trade Secrets Law**

February 23, 2007

**The John Marshall Law School
Chicago, Illinois**



THE
JOHN MARSHALL LAW SCHOOL[®]
CENTER FOR INTELLECTUAL PROPERTY LAW

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Last year, as the John Marshall Law School celebrated the 65th Anniversary of its intellectual property program and the 50th Anniversary of the Annual Conference, we were struck by the foresight of those involved in the Center in its early formative years. They recognized intellectual property law as an important and growing specialty area of law practice and devoted resources to educate law students and practitioners in all aspects of intellectual property law. In 1956 they instituted an annual conference to focus on current developments in intellectual property law. We are proud to carry on that tradition with this, our 51st Annual Conference. We believe our topics this year are especially timely and we invite you to attend the program. With your support, this conference will continue to provide quality continuing legal education to the Chicago IP community for another 50 years.

As always we have leaders in the field providing an overview of recent developments in each of the major areas of intellectual property law. We also have a special presentation on a new area of concern to all IP litigators — Electronic Discovery. The afternoon break-out sessions include focused discussions on a host of “Hot Topics” in IP.

Center for Intellectual Property Law

William T. McGrath, *Associate Director*

Michele A. Bridges, *Executive Director*

Charles W. Shifley, *Conference Chair, Banner & Witcoff*



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Schedule of Speakers & Topics - February 23, 2007

8 – 8:45 a.m.	Registration & Breakfast
8:45 – 9 a.m.	Introduction & Welcome John E. Corkery <i>Acting Dean The John Marshall Law School, Chicago, IL</i> William T. McGrath <i>Associate Director Center for Intellectual Property Law</i> Charles W. Shifley <i>2007 Conference Chair Banner & Witcoff, Ltd., Chicago, IL</i>
9 a.m. – 12:30 p.m.	Recent Developments in Intellectual Property Law Moderator: Charles W. Shifley Patent Law: Professor David L. Schwartz <i>The John Marshall Law School, Chicago, IL</i> Trademark Law: Theodore H. Davis <i>Kilpatrick & Stockton LLP, Atlanta, GA</i> Copyright Law: William H. Frankel <i>Brinks Hofer Gilson & Lione, Chicago, IL</i> Trade Secret Law: R. Mark Halligan <i>LOVELLS, Chicago, IL</i> Electronic Discovery Under the New Federal Court Rules: Sharon D. Nelson & John W. Simek <i>Sensei Enterprises, Inc., Fairfax, VA</i>
12:30 – 1:45 p.m.	Luncheon – The Standard Club Beth Harris <i>Vice President and General Counsel The University of Chicago, Chicago, IL</i>
2 – 5 p.m.	Afternoon Sessions <i>See following panel for information on Track 1 (Patent Issues) and Track 2 (Trademark, Copyright & Related Issues)</i>
5 – 6 p.m.	Reception – 3East, The John Marshall Law School



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Afternoon Sessions: 2 – 5 p.m.

Track 1: Patent Issues

Moderator: James P. Muraff

*Neal, Gerber & Eisenberg LLP
Chicago, IL*

**Panel Discussion:
Mediation of Patent Disputes & the New
Federal Circuit Mediation Program**

James M. Amend

*Chief Circuit Mediator
Kirkland & Ellis LLP, Chicago, IL*

Wendy Dean

*Acting Circuit Mediation Officer
United States Court of Appeals
for the Federal Circuit, Washington, DC*

Thomas F. Smegal, Jr.

Mediator, San Francisco, CA

Willful Infringement & Waiver of Privilege

William L. LaFuze

Vinson & Elkins LLP, Houston, TX

**Is Federal Circuit Obviousness Law
Gobbledygook and Irrational?**

George P. McAndrews

McAndrews, Held & Malloy, Chicago, IL

**Bench/Bar Dialogue – Jury Instructions in
Patent Cases**

Facilitator: Meredith Martin Addy

Brinks Hofer Gilson & Lione, Chicago, IL

Hon. Matthew F. Kennelly

*United States District Court
Northern District of Illinois, Chicago, IL*

Mark T. Banner

Christopher J. Renk
Banner & Witcoff Ltd., Chicago, IL

Brian D. Roche

Sachnoff & Weaver, Chicago, IL

Track 2: Trademark, Copyright & Related Issues

Moderator: Marsha K. Hoover

Davis McGrath LLC, Chicago, IL

**Panel Discussion:
Who Owns Culture? A Discussion of
Ownership Disputes Relating to Art and
Cultural Property**

Facilitator: William T. McGrath

Davis McGrath LLC, Chicago, IL

Donald S. Burris

*Burris & Schoenberg, LLP
Los Angeles, CA*

Professor Doris Estelle Long

The John Marshall Law School, Chicago, IL

Joseph B. Brennan

*Vice-President & General Counsel
The Field Museum, Chicago, IL*

The Top Ten TTAB Decisions of 2006

John L. Welch

Lowrie, Lando & Anastasi LLP, Cambridge, MA

**Trademark Dilution Revision Act of 2006:
Its Impact on Your Company, Clients or
Practice**

Jonathan S. Jennings

*Pattishall McAuliffe Newbury
Hilliard & Geraldson LLP, Chicago, IL*

Copyright and You Tube

Evan D. Brown

*Hinshaw & Culbertson LLP
Chicago, IL*

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CONFERENCE INFORMATION

Location – The conference is held at The John Marshall Law School, 315 S. Plymouth Court, Chicago, IL 60604. For driving directions, contact The John Marshall Law School Department of Event Management at 312.987.1420 or events@jmls.edu or visit the Mapquest website at www.mapquest.com

Housing – The following hotels are within walking distance of The John Marshall Law School. Due to city-wide conventions taking place around the time of the conference, room availability may be limited. Rooms have not been blocked at these hotels for the conference. Room rates vary from \$99.00 to \$350.00 depending on the hotel and room availability. Please call the hotel promptly to ensure a room:

The Palmer House Hilton
17 East Monroe Street, 800.445.8667 or 312.726.7500

W Hotel
172 West Adams, 800.621.2360 or 312.332.1200

Hotel Monaco
225 North Wabash, 800.397.7661

Hotel Blake
500 South Dearborn, 312.986.1234 or 866.411.7800

Crowne Plaza
10 South Wabash, 312.372.7696

Hotel Allegro Chicago
171 West Randolph, 800.643.1500

The Chicago Hilton & Towers
720 South Michigan Avenue, 800.932.3322 or 312.922.4400

The Essex Inn
800 South Michigan Avenue, 312.939.2800

Club Quarters Hotel*
111 West Adams Street, 312.214.6400

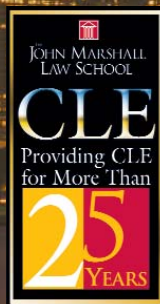
Renaissance Chicago Hotel
1 West Wacker Drive, 312.372.7200 or 800.468.3571

*Refer to The John Marshall Law School as the member when making reservations. For additional hotel listings in the downtown Chicago area, visit these websites:

<http://www.placestostay.com/destination/usa/illinois/chicago/dest.asp>

http://chicago.hotelchannel.com/chicago_hotels.htm

Still can't find a room? Try the Hotel.Com Hot-line, 1.800.964.6835, or <http://www.hotels.com>



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REGISTRATION FORM

Please complete the following registration information – one form per individual. Registrations will not be taken by telephone, as payment must be received with registration.

Registration Deadline: February 15, 2007

(please print or type)

Name _____ Title _____

Firm/Company _____

Address _____

City _____ State _____ ZIP _____

Telephone _____

Fax _____

E-mail _____

Registration Fee (includes admission to the program, breakfast, luncheon, reception and all course materials):

General Registration: \$195.00

Government, Judicial or Academic Registration: \$95.00

Students – Please contact Michele Bridges at 6bridges@jmls.edu for student fee waiver information

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315 S. Plymouth Court
Chicago, IL 60604

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Confirmation A confirmation will be sent by email. Confirmation will include directions to the law school and additional conference information.

Cancellations Must be received no later than February 15, 2007 to receive a full refund. After that date, refunds will be subject to a \$50.00 processing charge. No refunds will be given once the program has taken place.

Special Service Requirements Requests must be received by February 15, 2007. Please indicate below any ADA service needs.

☐ Dietary needs (please indicate) _____

☐ Sign Language Interpreter

☐ Attending in a wheelchair or other personal transport device

☐ Reader available

☐ Additional ADA Service requirement _____

CLE Credit: Approx. 7 Hours

The John Marshall Law School will advise the appropriate state bar or agency indicated below of the presentation of its program. The extension of CLE credit is subject to each state's approval. It is the responsibility of the individual to meet the requirements of each jurisdiction. The John Marshall Law School is an approved MCLE provider with the State Bars of Illinois, California, Missouri, Pennsylvania, South Carolina and Wisconsin. The John Marshall Law School will assist with applications to Florida, Georgia, Rhode Island and Texas, but attorneys must apply individually for credit for courses and submit payment directly to these states.

(Complete only if you require CLE credit. List all states where you require credit.)

Bar No.: _____ State: _____

Bar No.: _____ State: _____

Non-Discrimination Policy

The John Marshall Law School, finding any invidious discrimination inconsistent with the mission of free academic inquiry, does not discriminate in admission, services or employment on the basis of sex, sexual orientation, race, color, religion, national origin, ancestry, age or disability.