

## **Topics May Include:**

- IP Asset Valuation
- Mining Competitive IP Intelligence
- IP Litigation: Minimizing Costs and Resolving Cases Quickly
- Making IP a Profit Center
- Long-term Prosecution Strategies



www.bannerwitcoff.com



1001 G Street, NW Suite I I 00 Washington, DC 20001 Phone: 202.824.3000 Fax: 202.824.3001

Please save Friday, October 22, 2004 to attend Banner & Witcoff's full-day seminar on Corporate Intellectual Property at the Hilton City Center in Milwaukee. We will be hosting morning and afternoon presentations, as well as a roundtable luncheon, with topics selected to help you make the most of your corporation's patent and trademark assets. We look forward to seeing you.

For details and registration information:

Please contact Lisa Psyrros or Nick LoRe, at 202.824.3000

Visit our website at www.bannerwitcoff.com

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