



Corporate Intellectual Property Seminar

presented by
Banner & Witcoff, Ltd.

Milwaukee, WI | October 22, 2004
10:00 am — 4:30 pm

PROGRAM INFORMATION & REGISTRATION INSIDE!

Topics Include:

- Licensing When No One Wants To
- Idea Submissions By Outside Inventors—An Opportunity or an Abyss?
- Prosecution Strategies—From a Litigation Perspective
- Hot Topics in Trademarks
- IP Litigation Today

Approved for CLE



BANNER & WITCOFF, LTD.
INTELLECTUAL PROPERTY LAW

www.bannerwitcoff.com

Speakers

Banner & Witcoff, Ltd.

Joseph Berghammer
Scott Burow
Laura DeMoor
Allen Hoover
Robert Katz
Tim Meece
Helen Hill Minsker
Janice Mitrius
Jon Nelson
Joseph Potenza
Christopher Renk
Charles Shifley

Location

Hilton Milwaukee City Center
509 West Wisconsin Avenue
Milwaukee, WI 53203
414.271.7250

Program

Corporate IP Seminar | Milwaukee, WI | October 22, 2004
Seminar Moderator: Joseph Potenza

MORNING SESSION

10:00am–10:05am
Welcome & Opening Remarks
Joseph Potenza

10:05am–10:40am
Licensing When No One Wants To
Charles Shifley

10:40am–11:15am
*Protection of Product Design—
Why? and How?*
Robert Katz

11:15am–11:25am
Break

11:25am–11:55pm
*Prosecution Strategies—
From a Litigation Perspective*
Scott Burow

11:55am–12:30pm
Hot Topics in Trademarks
Helen Hill Minsker

12:30pm–1:35 pm
Lunch

AFTERNOON SESSION

1:35 pm–2:20pm
IP Litigation Today- A Panel Discussion
Laura DeMoor, Janice Mitrius,
Joseph Potenza and
Christopher Renk

2:20pm–2:50pm
*Idea Submissions By Outside Inventors
—An Opportunity or an Abyss?*
Jon Nelson

2:50pm–3:00pm
Break

3:00pm–3:35pm
*Opinions of Counsel:
Emerging Business and Legal Issues*
Joseph Berghammer

3:35pm–4:00pm
Defending Against Nuisance Patent Suits
Tim Meece

4:00pm–4:30pm
Innovative Protection
Allen Hoover

4:30
Reception

* Approved for CLE credit in Wisconsin,
Indiana and Iowa. Pending CLE approval in
Minnesota and Ohio.

Registration Form

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ORGANIZATION

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STATE

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Register early, space is limited.

**Corporate IP Seminar
Milwaukee, WI
October 22, 2004**

MAIL FORM & PAYMENT TO

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