



# Corporate Intellectual Property Seminar

*presented by* **Banner & Witcoff, Ltd.**

## Boston, MA

April 11, 2003  
9:00 am – 5:00 pm

**PROGRAM INFORMATION & REGISTRATION INSIDE!**

### Topics Include:

- IP Asset Valuation
- Mining Competitive IP Intelligence
- IP Litigation: Minimizing Costs and Resolving Cases Quickly
- IP Enforcement and Defense without Litigation
- Long-term Prosecution Strategies and Getting Patents Quickly



BANNER & WITCOFF, LTD.  
INTELLECTUAL PROPERTY LAW

[www.bannerwitcoff.com](http://www.bannerwitcoff.com)

## Speakers

**Banner & Witcoff, Ltd.**

Joseph Berghammer  
Laura DeMoor  
Pamela Banner Krupka  
Ernie Linek  
Dale Malone  
Peter McDermott  
Jon Nelson  
Brian Oliver—InteCap  
Binal Patel  
Charles Shifley  
Bradley Wright

### Location

**Four Seasons Hotel**  
**200 Boylston Street**  
**Boston, MA 02116**  
**617.338.4400**

## Program

**Corporate IP Seminar | Boston, MA | April 11, 2003**  
**Seminar Moderator: Peter McDermott**

8:30am–9:00am

*Registration & Breakfast*

### MORNING SESSION

9:00am–9:10am

*Welcome and Announcements*

**Peter McDermott**

9:10am–9:50am

*IP Asset Valuation*

**Joseph Berghammer**

9:50am–10:40am

*Mining Competitive IP Intelligence*

**Laura DeMoor &**

**Brian Oliver**—Managing Director,  
InteCap

10:40am–10:50am

*Break*

10:50am–11:30am

*IP Enforcement and Defense  
without Litigation*

**Jon Nelson & Binal Patel**

11:30am–12:00pm

*Using Litigation to Drive Licensing*

**Charles Shifley**

12:00pm–12:30pm

*IP Litigation: Minimizing Costs  
and Resolving Cases Quickly*

**Dale Malone**

12:30pm–1:30pm

*Lunch*

### AFTERNOON SESSION

1:30pm–2:10pm

*Long-term Prosecution Strategies and  
Getting Patents Quickly*

**Pamela Banner Krupka**

2:10pm–3:00pm

*Corporate Panel on Pressing IP Issues*

**Moderator: Peter McDermott**

**Panel: TBA**

3:00pm–3:15pm

*Break*

3:15pm–4:00pm

*Business Methods Patents:  
Using Them in Your Industry*

**Bradley Wright**

4:00pm–4:45pm

*Trademarks in Cyberspace*

**Ernie Linek**

4:45pm–5:00pm

*Concluding Remarks*

5:00pm–6:30pm

*Reception*

## Registration Form

NAME

ORGANIZATION

ADDRESS

CITY

STATE

ZIP

TELEPHONE NUMBER

E-MAIL ADDRESS

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**Register early, space is limited.**

**Corporate IP Seminar**  
**Boston, MA**  
**April 11, 2003**

### MAIL FORM & PAYMENT TO

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