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THE ART *of* Design



**APRIL 6, 2010
MADISON AUDITORIUM**

WELCOME TO DESIGN DAY 2010

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| Master of Ceremonies: Robert M. Spear, AIA, Supervisory Patent Examiner, Technology Center 2900, USPTO | | 1:30 – 2:15 | Tips from the Bench: Litigating Design Patent Cases before the ITC Honorable Charles E. Bullock, Administrative Law Judge, United States International Trade Commission |
| 8:00 - 9:00 am | Continental Breakfast Sponsor: AIPLA | | |
| 9:00 - 9:15 | Welcome and Kick-off Robert L. Stoll, Commissioner for Patents, USPTO | 2:15 – 3:00 | Has the Pendulum Swung Too Far? Presentation of the recent <i>International Seaway Trading Corp. v. Walgreens Corp</i> Decision (Anticipation) and <i>Crocs v. ITC</i> (Infringement) Decisions Damon Neagle, Esq. - Design IP |
| 9:15 – 9:40 | State of the Design Technology Center Jasemine C. Chambers, Director, Technology Center 2900, USPTO | | |
| 9:40 – 10:25 | Design, Aesthetic Appeal and IP Protection in Product Design Clive Roux, CEO, IDSA | 3:00 – 3:20 | Break & Interaction Time Sponsor: IDSA |
| 10:25 – 10:55 | Break & Interaction Time Sponsor: ABA Section of Intellectual Property Law | 3:20 – 3:50 | Functionality, <i>Egyptian Goddess</i> , and the Point of Novelty: A Non-Obvious Combination including a discussion of the recent <i>Richardson v. Stanley Works</i> case Perry J. Saidman, Esq. - Saidman DesignLaw Group |
| 10:55 – 11:25 | Design Drawings: Broken Lines & Indefiniteness When There is no Surface Shading Joel Sincavage, Technology Center 2900, USPTO | | |
| 11:25 – 11:40 | Impact/Implementation of The Hague Agreement Karin Ferriter, Attorney-Advisor, Office of External Affairs, USPTO | 3:50 – 4:20 | Panel Discussion: Designs in Recent Court Decisions- Randi Isaacs, Esq., Moderator Clive Roux Susan E. Farley, Esq. - Heslin Rothenburg Farley & Mesiti Damon Neagle, Esq. Perry J. Saidman, Esq. Richard Stockton, Esq. – Banner & Witcoff. |
| 11:40 – 12:10 | Role of the Solicitor's Office in USPTO Design Patent Practice Janet Gongola, Associate Solicitor, Office of the Solicitor, USPTO | | |
| 12:10 – 1:30 pm | Lunch and Interaction Time Sponsor: IPO | 4:20 – 4:30 | Closing/Presentations |
| | | Any legal opinions expressed in this event are those of the speaker and not necessarily USPTO policy. USPTO employees are reminded that the discussions in this event are not a substitute for formal USPTO legal training, and that they are not being educated as to what the law is and how it should be applied in examination. | |