

Host **Celia Murphy** Supervisory Patent Examiner TC 2900 USPTO

SCHEDULE

8:30 – 9:00 **Continental Breakfast** *Sponsor: AIPLA*

9:00 – 9:15 **Welcome and Kick-off**
Andy Faile Deputy Commissioner
for Patent Operations USPTO

9:15 – 9:30 **State of the Design Technology Center**
Robert P. Olszewski Director Technology Center 2900 USPTO

9:30 – 10:00 **Hague Agreement Myths and Realities**
David R. Gerk Patent Attorney
Office of Policy and International Affairs USPTO

10:00 – 10:15 **Break & Interaction Time**
Sponsor: ABA Section of Intellectual Property Law

10:15 – 10:45 **Recent Changes in G.U.I. Design Applications at KIPO**
Jihoon Kim PhD Deputy Director Design Examination Policy
Division Korean Intellectual Property Office

10:45 – 11:00 **Summary of USPTO Roundtable on Written Description Requirement for Design Patent Applications**
Joel A. Sincavage Design Practice Specialist TC 2900 USPTO

11:00 – 12:00 **Design Patents in Post Grant Proceedings Panel**
Moderator **Elizabeth Ferrill** Associate Finnegan LLP
Trenton Ward Administrative Patent Judge PTAB USPTO
Jennifer Bisk Administrative Patent Judge PTAB USPTO
Damon Neagle Managing Attorney Design IP

12:00 – 1:15 LUNCH

1:15 – 2:00 **Litigation of Design Patent Cases**
Michael Jacobs Partner Morrison & Foerster

2:00 – 2:45 **New Cutting Edge Technology = Complex Protection Question**
Charles L. Mauro President MauroNewMedia
Elizabeth Ferrill Associate Finnegan LLP

2:45 – 3:00 **Break & Interaction Time**
Sponsor: ABA Section of Intellectual Property Law

3:00 – 4:00 **Champions of Design: How We ‘Just Do It’**
Martha Moore Creative Director for Licensed Products
NIKE Inc.
Rachael Brown Design Patent Specialist NIKE Inc.
Katie Maksym Design Patent Manager NIKE Inc.
Erik Maurer Attorney Banner & Witcoff, Ltd.

4:00 – 4:45 **Report from the Front Line: Recent Design Case Law Decisions**
Margaret Polson Practitioner Partner at Oppedahl Patent Law Firm LLC

4:45 – 5:00 **Closing**

Any legal opinions expressed at this event do not necessarily represent USPTO policy. USPTO employees are reminded that the discussions at this event are not a substitute for formal USPTO legal training, and that they are not being educated as to what the law is and how it should be applied in examination.

The Design group wishes to thank our Design Day team member, Charles L. Mauro of MauroNewMedia who generously produced all of the graphics for Design Day 2014. From the graphics for the front page of the programme and the registration webpage, to the slide templates and name badges, Mr. Mauro cheerfully obliged.

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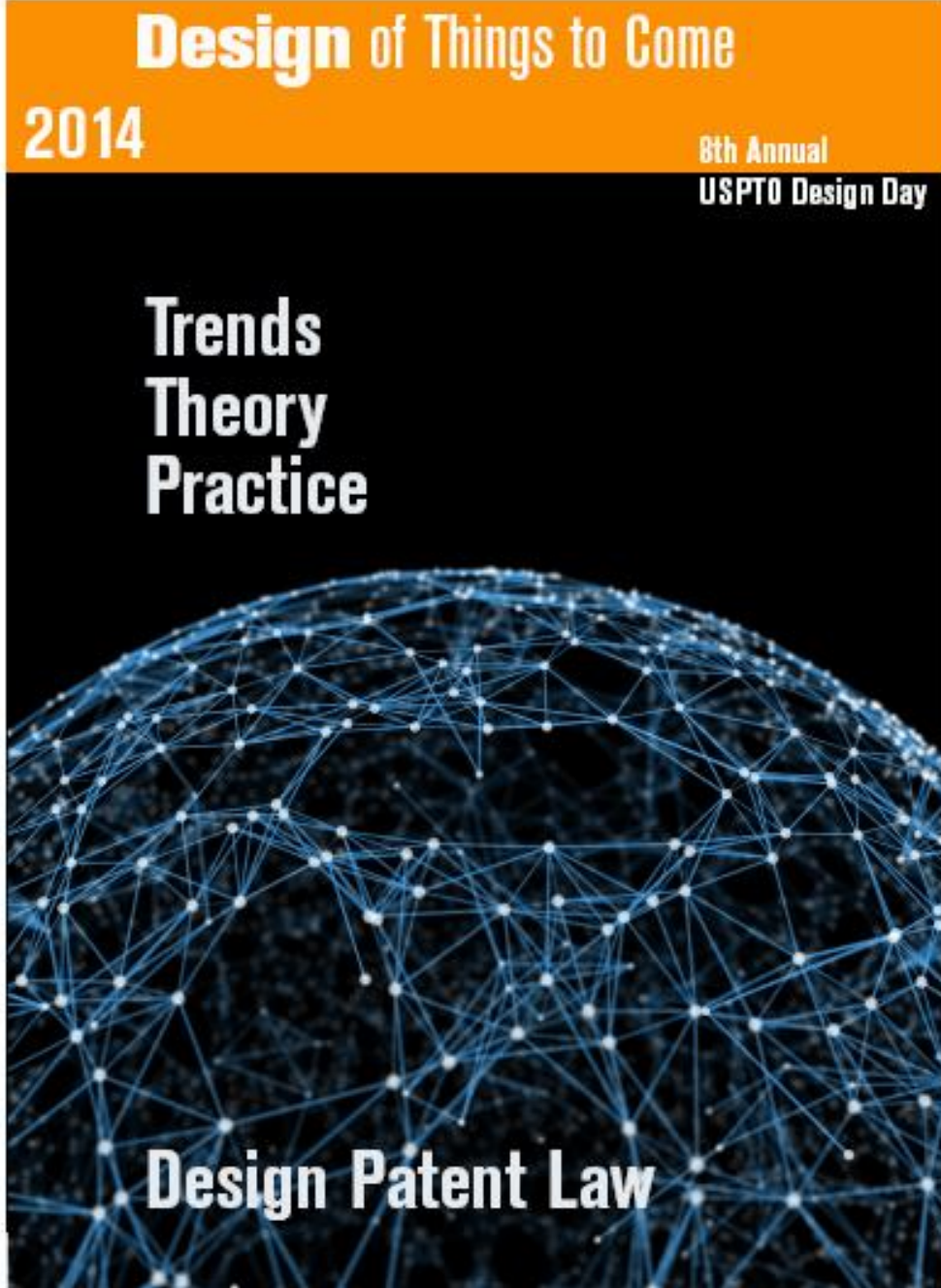
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