

# Corporate Intellectual Property Seminar

*presented by* **Banner & Witcoff, Ltd.**



## Chicago, IL

October 11, 2002  
9:00 am – 5:00 pm

**PROGRAM INFORMATION & REGISTRATION INSIDE!**

### Topics Include:

- IP Asset Valuation
- Mining Competitive IP Intelligence
- IP Litigation: Minimizing Costs and Resolving Cases Quickly
- Making IP a Profit Center
- Coordinating International IP Prosecution and Litigation



BANNER & WITCOFF, LTD.  
INTELLECTUAL PROPERTY LAW

[www.bannerwitcoff.com](http://www.bannerwitcoff.com)

## Speakers

**Banner & Witcoff, Ltd.**

Robert Altherr  
Joseph Berghammer  
Laura DeMoor  
Patricia Hong  
Dale Hoscheit  
Robert Katz  
Ernie Linek  
Peter McDermott  
Helen Hill Minsker  
Jon Nelson  
Wayne Porter  
Chris Renk  
Charles Shifley

## Location

**W Chicago City Center**  
**172 West Adams at LaSalle**  
**Chicago, IL 60603**  
**312.332.1200**

## Program

**Corporate IP Seminar | Chicago, IL | October 11, 2002**  
**Seminar Moderator: Mark Banner**

8:30am–9:00am  
*Registration & Breakfast*

### MORNING SESSION

9:00am–9:10am  
*Welcome and Announcements*  
**Mark Banner**

9:10am–10:00am  
*IP Asset Valuation*  
**Joseph Berghammer**

10:00am–10:45am  
*Mining Competitive IP Intelligence*  
**Laura DeMoor**

10:45am–11:00am  
*Break*

11:00am–11:40am  
*IP Litigation: Minimizing Costs  
and Resolving Cases Quickly*  
**Charles Shifley**

11:40am–1:00pm  
*Panel Discussion: Corporate IP  
Agreements & Making IP a Profit Center*  
**Moderator: Robert Altherr**  
**Dale Hoscheit, Peter McDermott,**  
**Jon Nelson**

1:00pm–2:00pm  
*Lunch*  
**Remarks: Mark Banner**

### AFTERNOON SESSION

2:00pm–2:40pm  
*Trademarks in Cyberspace*  
**Ernie Linek & Chris Renk**

2:40pm–3:25pm  
*IP Audits and Due Diligence*  
**Helen Hill Minsker**

3:25pm–3:40pm  
*Break*

3:40pm–4:10pm  
*Coordinating International IP*  
**Jon Nelson**

4:10pm–5:00pm  
*Panel Discussion: Alternative Methods  
for Protecting Your IP*  
**Moderator: Patricia Hong,**  
**Robert Katz, Wayne Porter**

5:00pm–6:30pm  
*Cocktail Reception*

**\*Pending CLE**



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### MAIL FORM & PAYMENT TO

#### Corporate IP Seminar

Banner & Witcoff, Ltd.

1001 G Street, NW, Suite 1100

Washington, DC 20001

**P** 202.508.9126

**F** 202.585.5946

or 202.508.9299

## Registration Form

NAME

ORGANIZATION

ADDRESS

CITY

STATE

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TELEPHONE NUMBER

E-MAIL ADDRESS

☐ Check enclosed \$ \_\_\_\_\_ \$100 per person, payable to **Banner & Witcoff, Ltd.**

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**Register early, space is limited.**



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INTELLECTUAL PROPERTY LAW

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Visit our website at  
[www.bannerwitcoff.com/events/  
chicagoipseminar.cfm](http://www.bannerwitcoff.com/events/chicagoipseminar.cfm)

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